

Robert Smith

Creative Specialist

PERSONAL STATEMENT

Motivated, personable business professional with the ability to quickly solve complex situations while maintaining a positive attitude. Work well with individuals of diversified backgrounds.

WORK EXPERIENCE

Creative Specialist

ABC Corporation - 2009 - 2010

Responsibilities:

- Oversaw multiple projects from stages to concept, design, and production.
- Conceptualized and design communication, including newsletters.
- Worked with other departments to develop new materials and consistency in all internal and external marketing.
- Facilitated all phases of catalog merchandising and marketing for this international brand.
- Created national advertising and brand imagery for eight-core books and six specialty books.
- Maintained brand identity for multiple clients.
- Meeting with the clients of the advertising agency to forge marketing strategies, then producing the television and radio commercials.

Creative Specialist

Delta Corporation - 2006 - 2009

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- Facilitated all phases of catalog merchandising and marketing for this international brand.
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- Maintained brand identity for multiple clients.
- Meeting with the clients of the advertising agency to forge marketing strategies, then producing the television and radio commercials.

Education

Diploma

CONTACT DETAILS

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Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Leadership And
Management, Education,
Assisting.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company
Name)
Reference - 2 (Company
Name)