



WILLIAM PEREZ

CTO I

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PROFESSIONAL SUMMARY

Innovative technology strategist with 7 years of experience as a Chief Technology Officer, focused on driving digital transformation and aligning technology with business objectives. Skilled in developing scalable solutions, optimizing IT frameworks, and leading high-performing teams. Dedicated to leveraging emerging technologies to enhance operational performance and deliver impactful results.

WORK EXPERIENCE

CTO I

Apr / 2021-Ongoing

Blue Sky Innovations

Chicago, IL

- Developed and implemented scalable management interfaces to optimize ad control and reporting systems for multiple clients.
- Designed and executed custom algorithms for quality control and performance testing in ad technology.
- Established and managed secure cloud environments, ensuring data integrity and real-time reporting capabilities.
- Maintained robust network security protocols to safeguard sensitive data and internal systems.
- Configured and optimized a high-traffic ad server, achieving millions of daily interactions.
- Implemented machine learning routines to enhance categorization and monetization of web content.
- Led the creation of a cost-effective, load-balanced hosting solution to support business growth.

CTO

Apr / 2018-Apr / 2021

Crescent Moon Design

Portland, OR

- Guided the strategic planning and technology integration from concept through to successful acquisition and transition.
- Developed a scalable, HIPAA-compliant automation platform, positioning the company as a market leader in Specialty Pharmacy.
- Collaborated with top pharmaceutical clients, including Pfizer and Grifols, to drive technology adoption and innovation.
- Played a pivotal role in achieving VAWD and URAC accreditations through technological advancements.
- Built and led a technology team of 15 professionals, enhancing operational capabilities across development and systems.
- Contributed to a major organizational growth initiative, scaling the team from 5 to over 150 employees.

EDUCATION

Master of Science in Information Technology

Apr / 2015 - Apr / 2018

Stanford University

Phoenix, AZ

Focused on advanced technology strategies and management principles.

SKILLS

Customer Relationship Management

It Strategy

Business Continuity Planning

Troubleshooting Skills

Interpersonal Skills

Cybersecurity Management

INTERESTS

Cooking

Cycling

Film

Art

STRENGTHS

Assertiveness

Perseverance

Agility

Humility

LANGUAGES



English



Arabic



Dutch

ACHIEVEMENTS

Led the development of a HIPAA-compliant platform, increasing client satisfaction by 30%.

Implemented a cloud infrastructure that reduced operational costs by 25% while improving system performance.