

ROBERT SMITH

Deputy Campaign Manager

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

Connecticut political professional looking for opportunities. Able to learn new tasks quickly and proficient in implementing and relaying key organizational metrics. Always ready to represent the establishment with a friendly, professional demeanor at all times.

CORE COMPETENCIES

Marketing Strategy, Sales, Project Management, Start-Ups.

PROFESSIONAL EXPERIENCE

Deputy Campaign Manager

ABC Corporation - May 2013 – September 2013

Key Deliverables:

- Recruited and managed interns/volunteers to make over 35,000 phone calls and knock on approximately 4,000 doors.
- Managed voter data files including absentee ballot return to increase the turnout of identified supporters.
- Drafted correspondence including letters, press releases, and talking points.
- Assisted in the development and execution of campaign components including direct mail, phone banking, canvassing, and social media.
- Assisted campaign manager on candidate questionnaires, opposition research, and logistics.
- Supervised a group of Campaign Staff.
- Administered volunteer recruitment.

Deputy Campaign Manager

Delta Corporation - 2009 – 2013

Key Deliverables:

- Managed and budgeted a \$50k field program and a \$20k GOTV effort - one of the largest Republican programs for the General Assembly .
- Coordinated and ran day-to-day functions of the successful 2014 campaign for Rob Bryan, North Carolina House of Representatives candidate.
- Responsible for recruiting voters, donors and volunteers, including making over 1,000 in-person contacts with potential voters to promote the .
- Successfully utilized all forms of social media and electronic applications to promote campaign.
- Implemented fund-raising strategies to surpass donation targets.
- Managed volunteers and interns in fund-raising efforts.
- Engaged in donor cultivation and stewardship.

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EDUCATION

- Bachelor of Arts in Political Science - (California State University San Bernardino - San Bernardino, CA)