

ROBERT SMITH

Deputy Campaign Manager

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SUMMARY

Dedicated and motivated political science graduate with proven leadership and communications skills seeking a position in political and governmental affairs.

SKILLS

Management Experience, Policy Development, Communications, Community Relations.

WORK EXPERIENCE

Deputy Campaign Manager

ABC Corporation - June 2014 – September 2014

- Developed a comprehensive field and media strategy to increase public support.
- Handled all press release, inquiries from reporters, and acted as the Spokesperson/ Campaign representative.
- Organized canvasses for petition signatures and handing out informational literature.
- Coordinated events, recruited volunteers, and organized meetings with community leaders and elected officials.
- Managed campaign headquarters, as well as, all campaign staff.
- Assisted the Campaign Manager with fundraising, development, and endorsements.
- Led an initiative that resulted in every donor - no matter the amount - in the congressional district receiving a personal call thanking them - more than 1,500 donors were thanked.

Deputy Campaign Manager

Delta Corporation - 2010 – 2014

- Thrived in all aspects of campaign management, including community outreach, event planning, social media marketing, field organizing, PR, voter .
- Assisted candidate and represented campaign at public events.
- Candidate finished 3rd in the primary runoff despite an 8 year departure from politics as the former Seattle City Council President.
- Developed strategy for an eight-county campaign for congressional primary Managed the budget for voter outreach, media presence, and administration .
- Provide direct support to Campaign Manager in the development of overall campaign strategy (including, but not limited to research, .
- Assistant to the candidate and campaign manager in a Democratic primary for CTs 5 Congressional District Coordinated the day-to-day operations of .
- o Responsible for most headquarters-based campaign operations.

SCHOLASTICS

- Bachelor of Arts in Political Science and Government - September 2013(Pace University)