

# ROBERT SMITH

## Deputy Campaign Manager

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Versatile executive manager experienced in government relations, project management, public relations, community and economic development, brand development, sponsorship activation, problem-solving, public speaking, budgeting, fundraising, revenue generation, crisis management, personnel, and strategic planning. Particularly adept at managing complex and challenging projects.

## EXPERIENCE

### Deputy Campaign Manager

#### ABC Corporation - FEBRUARY 2008 - JUNE 2008

- In charge of lakefront, wards volunteer organizing and recruitment.
- Communicated, coordinated, and maintained relationships with nine ward organizations, committeemen, local businesses, and aldermen.
- Ran multi-line phone banks and canvassing operations.
- Established, set up, and ran the lakefront office.
- Established local business support.
- Worked for a first-time candidate, in the 8th district.
- Build relations with coalition partners, manage social media, help oversee fundraising, exceeded fundraising goal, was able to fully execute mail, television, and field plan.

### Deputy Campaign Manager

#### Delta Corporation - 2007 - 2008

- Coordinate volunteers Manage logistics.
- Supervised 1,000 plus volunteers; Conducted volunteer recruitment, managed daily volunteer activities and phone banks; accompanied candidate to .
- Directed an aggressive minority outreach program to turn out voters based on targeted message points knocking on a universe of over 500 doors twice.
- Implemented a church outreach strategy that successfully secured endorsements for the candidate.
- Managed production and assembly of mass mailings.
- Supervised 25 canvassers.
- Responsible for coordinating campaign field operations in a three-county judicial district, including canvassing, phone banking, sign logistics, and .

## EDUCATION

- Master in Public Policy - 2008(Georgetown University - Washington, DC)



## **SKILLS**

Microsoft Office, NGP VAN Compliance Software.