

# ROBERT SMITH

## Deputy Campaign Manager

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Seasoned communications strategist with considerable global, governmental, and public policy experience. Hard-working, energetic and experienced communications professional with strong writing and management skills. A proven track record managing both small and large teams.

### 2007 - 2020

#### DEPUTY CAMPAIGN MANAGER - THOMAS MILLS FOR CONGRESS

- Responsible for creating and implementing media strategy.
- Drafted all press-releases and communicated with all members of the print and online media.
- Presented various design approaches to design teams and management.
- Handled media and public relations inquiries.
- Facilitated working relationships between campaign staff and candidates.
- Provided support to Operations, Campaign Manager, and Field operations to facilitate effective GOTV.
- Managed a twelve-person campaign team, oversaw day-to-day campaign operations, and designed the strategic plan.

### 2005 - 2007

#### DEPUTY CAMPAIGN MANAGER - DELTA CORPORATION

- Responsible for creating and implementing media strategy.
- Drafted all press-releases and communicated with all members of the print and online media.
- Presented various design approaches to design teams and management.
- Handled media and public relations inquiries.
- Facilitated working relationships between campaign staff and candidate.
- Provided support to Operations, Campaign Manager, and Field operations to facilitate effective GOTV.
- Managed a twelve person campaign team, oversaw day-to-day campaign operations and designed the strategic plan.

## EDUCATION

Journalism and Electronic Media - (University of Tennessee - Knoxville, TN)

## **SKILLS**

Microsoft Office, NGP, Vote Builder.