

# ROBERT SMITH

## Deputy Campaign Manager

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

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### SUMMARY

Seeks to obtain a position in which one can utilize skills to promote fair and progressive policies in government and society.

### CORE COMPETENCIES

Strongest Include: Analytical Reasoning, Problem Solving, Written, And Verbal Communication, Public Speaking, Sales, And Much, Much More. Above-proficient Knowledge On Many Computer Programs/tools. Some Experience With SQL And HTML.

### PROFESSIONAL EXPERIENCE

#### Deputy Campaign Manager ABC Corporation - 2007 – 2014

##### Key Deliverables:

- Responsible for 40% of campaign work, 60% of doorbelling, and 50% of fundraising events.
- In charge of 60 volunteers, \$100-\$7000 daily deposits, and bookkeeping.
- Contributed to campaign strategy by simplifying the message and phone banking 300 homes.
- Wrote and began implementation of a campaign field plan.
- Managed digital, field, and data/analytics programs and all campaign targeting re field, digital paid to advertise, paid communications (cable).
- Responsible for all reporting, including field, digital, senior, and candidate, level reporting.
- Created automated jobs to handle field Google Docs.

#### Deputy Campaign Manager Delta Corporation - 2005 – 2007

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- Managed digital, field, and data/analytics programs and all campaign targeting re field, digital paid advertising, paid communications (cable), .
- Responsible for all reporting, including field, digital, senior-, and candidate--level reporting - Created automated jobs to handle field Google Docs .
- Updates job knowledge by participating in educational opportunities; reading professional publications.

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### EDUCATION

B.A. in Political Science - 2010(Michigan State University - East Lansing, MI)

