

Robert Smith

Deputy Campaign Manager

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SUMMARY

A manager with an entrepreneurial spirit who takes an ownership approach in making business decisions that result in cutting costs while increasing productivity.

SKILLS

Customer Service, CSS3, HTML 5, Web Development, Microsoft Office Suite, Business Development.

WORK EXPERIENCE

Deputy Campaign Manager

ABC Corporation - July 2009 - December 2010

- Supported the recruitment and management of 3 staff and 10 canvassers for a grassroots city council campaign.
- Researched and developed policy positions in conjunction with the candidate.
- Assisted with the development of campaign literature, fundraising, canvassing, and administrative duties.
- Designed and coordinated Election Day GOTV effort, including over 100 paid and volunteer campaign staff stationed throughout over 60 polling stations.
- Designed and coordinated campaign volunteer program; recruited, trained, and managed 26.
- Helped train and develop paid canvassing staff of over 50 members in GOTV canvassing tactics.
- Supervised various campaign and office systems.

Deputy Campaign Manager

Delta Corporation - 2008 - 2009

- Supported the recruitment and management of 3 staff and 10 canvassers for a grassroots city council campaign.
- Researched and developed policy positions in conjunction with the candidate.
- Assisted with development of campaign literature, fundraising, canvassing and administrative duties.
- Designed and coordinated Election Day GOTV effort, including over 100 paid and volunteer campaign staff stationed throughout over 60 polling stations .
- Designed and coordinated campaign volunteer program; recruited, trained, and managed 26.
- Helped train and develop paid canvassing staff of over 50 members in GOTV canvassing tactics.ee Supervised various campaign and office systems and .
- Built and maintained extensive field campaign by recruiting volunteers to phone bank and canvass Prepared GOTV (Get Out The Vote) phases Strategized .

EDUCATION

BA in Communication Arts, Political Science - (University of Wisconsin-Madison - Madison, WI)