

Robert Smith

Senior Design Consultant

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SUMMARY

Motivated and creative professional with extensive experience in the fields of teaching, design and sales. My objective is to use my diverse background to secure a position with a growth oriented company to expand my current skill sets and provide excellent customer service.

SKILLS

InDesign, Illustrator, Logo Design, Graphic Design, Photoshop, Packaging, Photography, Dreamweaver, Advertising, Microsoft Office, CSS, HTML, Social Media, Adobe Creative Suite, Illustration, Layout, Typography, Visual Merchandising, Art Direction, Graphics.

WORK EXPERIENCE

Senior Design Consultant

ABC Corporation - September 1996 - December 2004

- Developed my communication skills (both written and verbal) in a fast paced sales environment in order to meet and exceed sales goals and become recognized as one of the top ten design consultants in the region for over 3+ consecutive years.
- Designed and created projects using technical and creative skills in color and space planning.
- Customarily and regularly made home calls to evaluate the customers needs and provide a total individualized design solution that closes the interior design project and furniture sale.
- Maintained a high level of professionalism and courtesy with customers to establish rapport and obtain appointments and in-home consultations.
- Utilized corporate systems and technology to maximize efficiency in designing furniture projects, creating presentations and providing professional service for the design teams customers.
- Educated customers about the complimentary design service Ethan Allen provides, offering as little or as much design service as a customer desired in order to ensure a successful sale.
- Remained current on design and color trends to create fashionable design solutions.

Design Consultant

ABC Corporation - 1992 - 1996

- Developer and proprietor of a business providing design consultation to residential kitchen and bath industry professionals and contractors.
- Performed all functions as owner.
- Focused on design assistance that aided clients in providing their customers with excellent service by developing solutions for difficult projects and relieving design backlog.
- The industry standard computer software (20/20 Design, Microsoft Office) was used extensively and hand rendered drawings were often included along with detailed plans and specifications.
- Beyond residential interiors, a wide range of design consultation spanned to commercial and exterior remodeling as well as design work for marketing.
- The service also included the upstart of new businesses, training staff and development of sales.
- Included was completion of a new, innovative 12,000 sq.ft interior design showroom with retail displays optimized for multi-product sales in a high end market..

EDUCATION

BA in Art - (Herbert Lehman College - Bronx, NY)