

LIAM ANDERSON

Development Associate

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PROFESSIONAL SUMMARY

With a decade of experience as a Development Associate, I specialize in advancing fundraising efforts and cultivating robust donor relationships. My expertise lies in designing impactful campaigns and utilizing data-driven strategies to optimize engagement and revenue growth. Dedicated to enhancing organizational missions, I thrive in dynamic environments that foster collaboration and innovation.

WORK EXPERIENCE

Development Associate Feb / 2018-Ongoing
Seaside Innovations Santa Monica, CA

- Conducted thorough evaluations of existing programs to identify areas for improvement and growth.
- Collaborated with team members to design and implement innovative program structures.
- Analyzed community needs through surveys and data collection to inform program development.
- Monitored and assessed program effectiveness, making adjustments as necessary.
- Created detailed operational plans for various organizational units, enhancing operational efficiency.
- Authored procedural documents to facilitate the implementation of new programs.
- Coordinated comprehensive training sessions for staff to ensure smooth transitions to new initiatives.

Development Associate Feb / 2015-Feb / 2018
Crescent Moon Design Portland, OR

- Engaged directly with stakeholders throughout the development process, ensuring alignment with project goals.
- Facilitated collaboration among architects, leasing agents, and city officials to streamline project execution.
- Oversaw site selection and acquisition processes, enhancing project feasibility.
- Managed relationships with tenants and investors to secure project commitments.
- Demonstrated strong negotiation skills in contract discussions, achieving favorable terms.

EDUCATION

Bachelor of Arts in Communication Feb / 2012-Feb / 2015
University of Texas Denver, CO

Focused on strategic communication and nonprofit management.

SKILLS



INTERESTS

- E-sports Surfing
History Fashion

STRENGTHS



LANGUAGES



ACHIEVEMENTS

- Increased donor retention by 30% through targeted engagement strategies.
- Successfully managed fundraising campaigns that raised over \$1M in a single year.