



# NOAH WILLIAMS

Digital Account Manager

✉ support@qwikresume.com

☎ (123) 456 7899

📍 Los Angeles

🌐 www.qwikresume.com

## SKILLS

Digital Advertising Solutions



Lead Generation Techniques



Google Ad Manager



Media Analytics



Cross-channel Marketing



## INTERESTS

📖 Birdwatching 🧳 Traveling

🏆 Sports Coaching 🧶 Knitting

## STRENGTHS

🔧 Pragmatism 🍃 Sensitivity

💖 Sincerity 📌 Stability

## LANGUAGES



English



German



Mandarin

## ACHIEVEMENTS

- ★ Increased client retention rate by 30% through improved communication and service delivery.
- ★ Successfully launched over 50 digital campaigns, achieving an average ROI of 150%.

## PROFESSIONAL SUMMARY

Dedicated Digital Account Manager with 5 years of experience in cultivating strong client partnerships and executing data-driven digital marketing strategies. Proficient in optimizing campaign performance across multiple channels to achieve business objectives. Passionate about utilizing analytics to enhance client satisfaction and deliver measurable success in every project.

## WORK EXPERIENCE

### Digital Account Manager

📅 Jan / 2022-Ongoing

Maple Leaf Consulting

📍 Toronto, ON

1. Managed over \$600K in client direct and advertising agency business, ensuring satisfaction and revenue growth.
2. Developed and nurtured corporate and small business accounts through strategic marketing and networking.
3. Achieved significant upsells and new business closures, driving a 20% increase in overall sales revenue.
4. Independently handled all post-sale online advertising activities, optimizing delivery and minimizing revenue leakage.
5. Acted as the liaison with the marketing division to create compelling case studies and promotional materials.
6. Applied advanced web analytics and SEO strategies to enhance campaign effectiveness across various digital channels.
7. Managed key agency relationships, optimizing collaboration and campaign results.

### Digital Account Manager

📅 Jan / 2020-Jan / 2022

Summit Peak Industries

📍 Denver, CO

1. Oversaw major digital accounts, coordinating between internal teams and clients to maximize campaign performance.
2. Supervised online campaign implementation and optimization to ensure fulfillment of contract revenue.
3. Monitored campaign delivery regularly, facilitating communication among sales, clients, and publishers.
4. Led the development of integrated media plans for Fortune 500 clients, enhancing strategic outreach.
5. Managed high-profile clients including BP, Target, and GM, across multiple advertising platforms.

## EDUCATION

### Bachelor of Arts in Marketing

📅 Jan / 2018-Jan / 2020

University of California

📍 Denver, CO

Studied marketing principles, digital marketing strategies, and consumer behavior.