



BENJAMIN LEE

Digital Content Editor

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PROFESSIONAL SUMMARY

Versatile Digital Content Editor with a decade of experience in producing and optimizing engaging digital narratives. Skilled in leading editorial teams and utilizing data analytics to enhance audience interaction. Committed to crafting innovative content strategies that drive brand visibility and foster audience loyalty across multiple platforms.

WORK EXPERIENCE

Digital Content Editor

WidgetWorks Inc.

📅 Apr / 2019-Ongoing

📍 Denver, CO

1. Produced exclusive stories and breaking news reports on significant events, enhancing audience engagement.
2. Developed and managed the Bullhead City Bee Facebook page, providing timely updates and fostering community interaction.
3. Oversaw three annual editorial calendars, ensuring timely and relevant content delivery.
4. Generated content from high-profile events, festivals, and community gatherings for Emmis Austin Radio.
5. Collaborated with business leaders to create electronic profiles published online, enhancing community connections.
6. Curated and edited content from various sources, maintaining high editorial standards.
7. Managed and streamlined incoming content from digital teams and contributors for optimal publication.

Digital Content Editor

Crescent Moon Design

📅 Apr / 2015-Apr / 2019

📍 Portland, OR

1. Merchandised products on Downpour.com, enhancing product visibility and sales through effective asset management.
2. Created original content for the publication's website, ensuring alignment with brand voice and audience needs.
3. Ensured compliance with client sponsorship requirements for online content, maintaining brand integrity.
4. Managed and monitored content across various social media platforms, increasing brand engagement.
5. Produced and edited news content for web, radio, and television platforms at WOUB News, covering 55 counties.

EDUCATION

Bachelor of Arts in Communication

University of Texas

📅 Apr / 2012-Apr / 2015

📍 Denver, CO

Focused on digital media and content creation, equipping students with skills in writing, editing, and multimedia production.

SKILLS

Content Strategy Development



Copywriting



Content Research



Content Editing



Mentoring Junior Editors



INTERESTS

🔧 Woodworking

🔭 Star Gazing

★ Theatre

🏡 Architecture

STRENGTHS

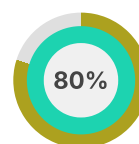
😊 Politeness

🚩 Determination

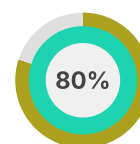
🚀 Ambition

✅ Dedication

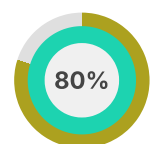
LANGUAGES



English



Polish



French

ACHIEVEMENTS

🌟 Increased website traffic by 30% through strategic SEO implementation.

🌟 Led a team that produced award-winning content recognized for excellence in digital journalism.

🌟 Implemented a new content management system that improved workflow efficiency by 25%.