

## Objective

Looking to utilize skills and strengths, accept challenges, be part of a team that will assist in enhancing the quality of people's lives, and assists in leading an organization to reach its fullest potential.

## Skills

Conflict Resolution, Fast/Adaptive Learning, Critical Thinking & Problem Solving.

## Work Experience

### Digital Content Strategist

**ABC Corporation** - August 2011 – December 2011

- Developing a number of pivotal, high-level pages using a comprehensive digital messaging strategy.
- Develop strategic content plans and editorial calendars for clients.
- Produce digital content for websites, blog posts, and social channels.
- Strategize long-term communications campaigns to showcase continual progress and evolution.
- Provide continual client guidance based on best practices and social data.
- Include Internet marketing, social media marketing, promotional events, Website development and management, New Media production management.
- Develop communication strategies and tailor messaging to specific audiences while ensuring messaging consistency on multiple social media platforms.

### Digital Content Strategist

**Delta Corporation** - 2008 – 2011

- Developing a number of pivotal, high-level pages using a comprehensive digital messaging strategy.
- Develop strategic content plans and editorial calendars for clients.
- Produce digital content for websites, blog posts, and social channels.
- Strategize long-term communications campaigns to showcase continual progress and evolution.
- Provide continual client guidance based on best practices and social data.
- Include Internet marketing, social media marketing, promotional events, Website development and management, New Media production management.
- Develop communication strategies and tailor messaging to specific audiences while ensuring messaging consistency on multiple social media platforms.

## Education

BA in Sociology - (Georgia State University - Northwest, Florida, US)