



EMMA JOHNSON

Junior Digital Media Consultant

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☎ (123) 456 7899

📍 Los Angeles

🌐 www.qwikresume.com

💡 SKILLS

Digital Design Software



Video Editing Software



Office Productivity Tools



Cloud Collaboration Tools



Technical Skills



Brand Strategy



🎯 INTERESTS

🔧 DIY Projects ✂️ Crafting

🧘 Meditation 🏛️ History

👊 STRENGTHS

🌿 Humility 💡 Innovation

👁️ Insightfulness ✅ Integrity

🗣️ LANGUAGES



English



Dutch



French

🌟 ACHIEVEMENTS

🌟 Developed and executed digital campaigns that increased client web traffic by 50% within six months.

🌟 Implemented SEO strategies that improved organic search rankings for clients, resulting in a 40% increase in lead generation.

👤 PROFESSIONAL SUMMARY

A motivated Junior Digital Media Consultant with 5 years of experience in crafting effective digital marketing strategies tailored to client needs. I excel in utilizing analytics and SEO to boost online presence and engagement. My focus on measurable outcomes drives business growth, and I thrive in collaborative environments that foster innovation and creativity.

💼 WORK EXPERIENCE

Junior Digital Media Consultant

📅 Mar / 2022-Ongoing

Pineapple Enterprises

📍 Santa Monica, CA

1. Collaborated with small to medium-sized businesses to develop targeted digital marketing campaigns focused on measurable results.
2. Set up and optimized digital campaigns, generating qualified leads through effective strategies including website development.
3. Conducted market analysis to identify local businesses in need of enhanced digital marketing support.
4. Provided training on social media platforms, empowering clients to leverage online engagement.
5. Delivered comprehensive IT media support, ensuring seamless implementation of digital solutions.
6. Mentored interns, sharing expertise in digital marketing and analytics.
7. Expanded customer base from zero to 72 clients within two years through strategic outreach and relationship building.

Digital Media Consultant

📅 Mar / 2020-Mar / 2022

Summit Peak Industries

📍 Denver, CO

1. Conducted in-depth analysis of digital marketing trends to inform strategy adjustments.
2. Assisted in the creation of engaging content for various platforms, aligning with client branding.
3. Managed client accounts, ensuring satisfaction and retention through consistent communication.
4. Utilized analytics tools to monitor campaign performance and adapt strategies accordingly.
5. Coordinated with graphic designers to produce visually appealing marketing materials.
6. Participated in brainstorming sessions to develop innovative marketing ideas.

🎓 EDUCATION

Bachelor of Arts in Marketing

📅 Mar / 2018-Mar / 2020

University of California

📍 Toronto, ON

Focused on digital marketing strategies, consumer behavior, and brand management.