

EMMA JOHNSON Junior Digital Media Consultant

- (123) 456 7899
- Los Angeles
- www.qwikresume.com



Digital Design Software

Video Editing Software

Office Productivity Tools

Cloud Collaboration Tools

Technical Skills

Brand Strategy

INTERESTS

DIY Projects

% Crafting

O Meditation

m History

STRENGTHS



∇ Innovation



✓ Integrity

LANGUAGES





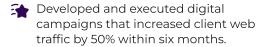


English

Dutch

French

ACHIEVEMENTS



Implemented SEO strategies that improved organic search rankings for clients, resulting in a 40% increase in lead generation.

🔼 PROFESSIONAL SUMMARY

A motivated Junior Digital Media Consultant with 5 years of experience in crafting effective digital marketing strategies tailored to client needs. I excel in utilizing analytics and SEO to boost online presence and engagement. My focus on measurable outcomes drives business growth, and I thrive in collaborative environments that foster innovation and creativity.

WORK EXPERIENCE

Junior Digital Media Consultant

Mar/2022-Ongoing 📮 Santa Monica, CA

Pineapple Enterprises

- 1. Collaborated with small to medium-sized businesses to develop targeted digital marketing campaigns focused on measurable results.
- 2. Set up and optimized digital campaigns, generating qualified leads through effective strategies including website development.
- 3. Conducted market analysis to identify local businesses in need of enhanced digital marketing support.
- 4. Provided training on social media platforms, empowering clients to leverage online engagement.
- 5. Delivered comprehensive IT media support, ensuring seamless implementation of digital solutions.
- 6. Mentored interns, sharing expertise in digital marketing and analytics.
- 7. Expanded customer base from zero to 72 clients within two years through strategic outreach and relationship building.

Digital Media Consultant

Mar/2020-Mar/2022

Summit Peak Industries

耳 Denver, CO

- 1. Conducted in-depth analysis of digital marketing trends to inform strategy adjustments.
- 2. Assisted in the creation of engaging content for various platforms, aligning with client branding.
- 3. Managed client accounts, ensuring satisfaction and retention through consistent communication.
- 4. Utilized analytics tools to monitor campaign performance and adapt strategies accordingly.
- 5. Coordinated with graphic designers to produce visually appealing marketing materials.
- 6. Participated in brainstorming sessions to develop innovative marketing ideas.

EDUCATION

Bachelor of Arts in Marketing

mar/2018-Mar/2020

University of California

耳 Toronto, ON

Focused on digital marketing strategies, consumer behavior, and brand management.

