

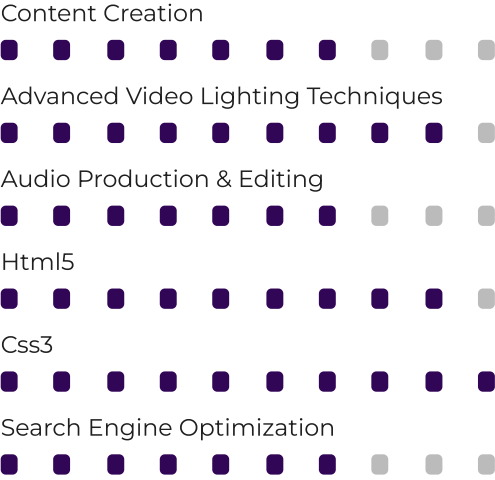


AMELIA MOORE

Digital Content Producer

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Los Angeles
www.qwikresume.com

SKILLS



INTERESTS

- DIY Projects Crafting
- Meditation History

STRENGTHS

- Humility Innovation
- Insightfulness Integrity

LANGUAGES



ACHIEVEMENTS

- Increased audience engagement by 30% through strategic digital campaigns and compelling content.
- Produced and launched a multimedia project that garnered over 1 million views within the first month.

PROFESSIONAL SUMMARY

Accomplished Digital Content Producer with 10 years of expertise in creating and managing multimedia projects that captivate audiences. Proven track record of leading cross-functional teams to deliver high-quality digital content on time and within budget. Dedicated to utilizing innovative techniques and storytelling to enhance brand visibility and engagement.

WORK EXPERIENCE

Digital Content Producer
Blue Sky Innovations
Apr / 2019-Ongoing
Chicago, IL

- Developed and managed multimedia content for various platforms, ensuring alignment with brand objectives and audience engagement strategies.
- Collaborated with cross-functional teams to create compelling narratives and optimize production workflows.
- Executed comprehensive marketing initiatives, including interactive PDFs and targeted outreach campaigns.
- Oversaw technical aspects of production, including video editing, sound design, and lighting setup.
- Produced multiple high-quality video stories daily, enhancing viewer engagement through innovative storytelling.
- Conducted thorough quality control checks to maintain production standards and enhance viewer satisfaction.
- Completed projects on time and within budget, fostering strong partnerships with stakeholders.

Digital Media Producer
Silver Lake Enterprises
Apr / 2015-Apr / 2019
Seattle, WA

- Filmed and edited diverse multimedia content for various outlets, including documentaries and web-based projects.
- Coordinated lighting and audio setup for interviews, ensuring optimal production quality.
- Produced and narrated engaging content for educational programs, enhancing audience understanding and interest.
- Created promotional videos for nonprofit organizations, increasing visibility and support for their missions.
- Conceived and executed creative video projects that resonated with target audiences, driving higher engagement rates.
- Wrote and designed accompanying graphics for blog posts, boosting brand presence online.

EDUCATION

Bachelor of Arts in Journalism
University of California, Berkeley
Apr / 2012-Apr / 2015
Chicago, IL
Focused on multimedia storytelling and digital content production.