



AVA DAVIS

Digital Sales Manager

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PROFESSIONAL SUMMARY

Enthusiastic Digital Sales Manager with 2 years of proven success in driving online revenue growth through innovative strategies and effective client engagement. Skilled in leveraging data analytics to enhance sales performance and optimize marketing campaigns, resulting in significant increases in conversion rates. Passionate about building strong customer relationships and maximizing digital opportunities.

WORK EXPERIENCE

Digital Sales Manager  Feb / 2024-Ongoing
Seaside Innovations  Santa Monica, CA

- 1. Developed and executed innovative digital sales strategies to drive revenue growth.
- 2. Presented tailored solutions to clients, enhancing customer satisfaction and retention.
- 3. Ranked as the top market for e-commerce, surpassing competitors.
- 4. Consistently led the company in monthly and annual sales metrics.
- 5. Trained and mentored sales consultants, fostering a high-performance sales culture.
- 6. Managed a team of 9 sales representatives to achieve daily sales goals.
- 7. Designed a digital campaign that outperformed traditional media, increasing client engagement significantly.

Digital Sales Manager  Feb / 2023-Feb / 2024
Silver Lake Enterprises  Seattle, WA

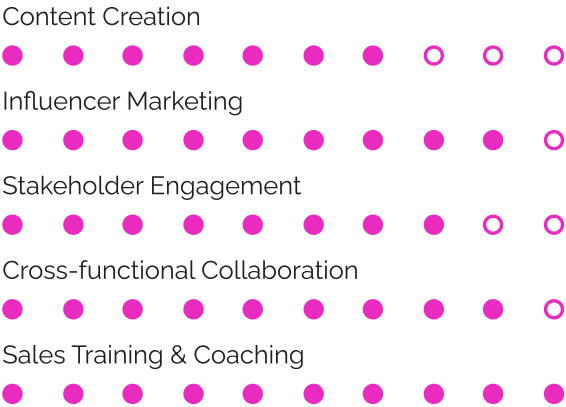
- 1. Oversaw digital sales initiatives encompassing display, video, mobile, and social media.
- 2. Led a sales team of 12+, providing training and coaching for improved performance.
- 3. Managed rapid growth of digital product offerings, including SEM and SEO strategies.
- 4. Focused on expanding market presence in the Automotive sector across multiple counties.
- 5. Generated \$65,786 in annual contracts within the first month, ranking 10th company-wide.
- 6. Developed marketing projects aimed at increasing digital revenue across platforms.

EDUCATION

Bachelor of Science in Marketing  Feb / 2022-Feb / 2023
University of California  Portland, OR

Focused on digital marketing strategies and consumer behavior.





SKILLS



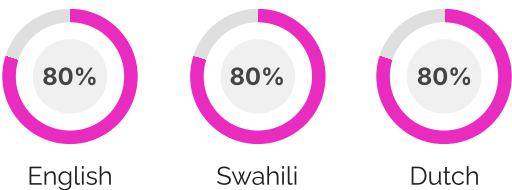
INTERESTS

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|--|--|
|  Gaming |  Fashion |
|  Film |  Technology |

STRENGTHS

- | | |
|---|---|
|  Fairness |  Flexibility |
|  Forward-thinking |  Gratitude |

LANGUAGES



ACHIEVEMENTS

- ★ Increased e-commerce market share by 30% through targeted digital campaigns.
- ★ Achieved a 20% growth in annual revenue by optimizing digital sales strategies.
- ★ Developed training programs that improved sales staff performance by 15%.