Robert Smith

Director Of Advertising II

CONTACT DETAILS

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PERSONAL STATEMENT

Talented Sales Associate effective at multi-tasking and maintaining a friendly attitude under pressure. Efficiently build loyalty and long-term relationships with customers while consistently achieving individual sales goals. Train new employees and set high standards for performance goals Skill.

WORK EXPERIENCE

Director Of Advertising II

ABC Corporation - June 2010 – 2015

Responsibilities:

- Choosed the number one selling product for the store.
- Picked out the product that will sell the best.
- Trained and evaluated new employees.
- Organized and managed inventory.
- Responsible for all social media marketing Twitter, Instagram, and Facebook.
- Created and updated all of the accounts.
- Planned and executed weekly sales meetings making morale for sales pro-active.

Director Of Advertising

Delta Corporation - 2008 – 2010

Responsibilities:

- Created and implemented marketing campaign for the five South Moon Under Retail Stores.
- Controlled 6 figure fund allocation by selecting appropriate marketing mediums to reach target audience.
- Director Catalog Production and Graphic Design Director Catalog Production Senior Production Manager Production Manager Retail Associate and .
- for an international contract seating manufacturer serving the hotel, casino, restaurant, lounge, convention, and corporate office markets worldwide.
- Responsible for the in-house advertising agency which also serves its various worldwide divisions, sales offices, and parent company.
- Duties involved supervising 5 other people in art studio, photo studio and literature fulfillment areas, writing press releases, catalog / brochure .
- PR, media relations, corporate positioning, product launches, advertising, sales collateral and tradeshow marketing.

Education

Bachelor of Science in Business Administration - (Widener University - Chester, PA)

SKILLS

Leasing Managment,
Marketing Managment.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference – 1 (Company Name)
Reference – 2 (Company Name)

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