Associate Director Of Golf

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Objective

Over 30 years as a PGA Golf Instructor and Club Fitting Specialist. Background includes a successful record of facility management, tournament organization, marketing, and administration. Looking to gain additional experience and a company to grow with.

Skills

Leadership, Training, Direct Marketing, Network Management.

Work Experience

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ABC Corporation - 2002 – 2007

- Increased sales in lessons, camps and clinics by 25-30% annually.
- Selected to marketing team to produce sponsorships for the park.
- Applied and received grants from PGA and USGA for Growth of the Game.
- Solely responsible for instructing all lessons, camps, and clinics.
- Innovated the V-1 Teaching System in Local Area.
- Developed Golf in School Program for the School District.
- Originated and facilitated Community Junior Golf programs.

Director Of Golf

Delta Corporation - 1997 – 1998

- Reorganized and established golf operations budget.
- Directed all facets and operations of State owned and operated golf courses.
- Responsible for the general management of staff and operation of facility on a daily basis.
- Provided professional golf instruction to all skill levels.
- Assisted customers with purchasing decisions ensuring customer satisfaction and return business.
- Ensured customer satisfaction with the course.
- Created new procedures and policies to increase sales 35% in first year.

Education

Business - (PGA Business School - Portland, OR)

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