

ROBERT SMITH

Director Of Production II

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SUMMARY

Entrepreneurial apparel executive specializing in product development and production of moderate to higher end dresses, using a deep understanding of business acumen and cost negotiation to maximize profitability. Strong manufacturing and fabric vendor.

CORE COMPETENCIES

Indesign, Photoshop, Illustrator, Office Applications.

PROFESSIONAL EXPERIENCE

Director Of Production II PROM GIRL LLC - 2010 – 2020

Key Deliverables:

- Recruited to launch a private label division in the Social Occasion category.
- Sourced initial product line from design concept through delivery.
- Set up production department from start-up, creating and implementing all procedures.
- Hired and developed a production/design team.
- Negotiated all pricing in domestic and offshore factories.
- Set up time and action calendar.
- Collaborated closely with designer on product direction and brand image.

Director Of Production Delta Corporation - 2005 – 2007

Key Deliverables:

- Coordinated and developed over 100 styles for an innovative e-commerce retail model.
- Provided optimal margins to drive profitability.
- Responsible for all agency print work, booking and coordinating of photo shoots.
- Responsible for estimating, scheduling and producing print ads.
- Manufactured services for the music and film industry.
- Administered over 50 record label and advertising accounts.
- This is Dummy Description data, Replace with job description relevant to your current role.

EDUCATION

Production Analysis and Management - (Fashion Institute of Technology)

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