

Robert Smith

Director of Video Production

CONTACT DETAILS

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PERSONAL STATEMENT

Objective is to utilize my creative ability, education, experience in photography, film and video production, graphic design, social networking, and marketing to passionately capitalize on this revolutionary time for innovation in the advertising and marketing work force.

SKILLS

Video Editing, Final Cut Pro, Avid, Premiere, Adobe, Video Production, Video, Videography, Editing, Photography, Social Media, Blogging.

WORK EXPERIENCE

Director of Video Production

ABC Corporation - April 2011 - 2022

Responsibilities:

- Responsible for all video production activities, including client Final Cut Pro Suite, FTP, Lighting, coordination and scheduling, storyboard, filming, editing, Photography, Writing, Video Editing, Video Production, Ideograph, conversion, and delivery.
- Produced an average of five videos a week, manage relationships with more than 30 clients from various industries while maintaining a video library of thousands of files.
- S hooted, edited and produced three national TV commercials spots, as well as three local spots.
- Received Employee of the Quarter Award.
- Travelled with ministry around the United States for Events throughout the year.
- Coordinated with the Ministry Administrator on Events to Contract Camera Crew, Lighting, & Production set materials for each event.
- Strategisted brand exposure and marketing.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

Director of Video Production

Delta Corporation - 2010 - 2011

Responsibilities:

- Producer of daily original news-style videos for Facebook in deadline driven environment Proficient in MAC OS, Final Cut Pro, WordPress, Facebook, .
- Lead the video production team in creating promotional videos, instructional videos, and documentary video editing for marketing and branding.
- Designed video post production workflow and systems.
- Supervised post production for a wide variety of marketing & advertising content for broadcast and internet delivery.
- Analyzed performance of internet distributed media.
- Create videos and motion graphics sequences for clients.
- Manager Joshua Sanchez (N/A).

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)

Education

Bachelor Of Arts