# OLIVIA SMITH

# District Sales Manager

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# PROFESSIONAL SUMMARY

With a decade of proven success as a District Sales Manager, I specialize in driving revenue growth and enhancing customer experiences. My expertise lies in developing high-performing teams, implementing strategic sales initiatives, and optimizing operational efficiency. I am eager to leverage my leadership skills to foster business expansion and achieve exceptional results.

# WORK EXPERIENCE

## District Sales Manager II

# Jan / 2019-Ongoing

WidgetWorks Inc.

**耳** Denver, CO

- 1. Oversaw performance and operational standards for 16 locations, driving sales growth across the region.
- 2. Ensured exceptional customer service levels by establishing and maintaining high operational standards.
- 3. Accountable for sales performance metrics, gross margin, and loss prevention initiatives.
- 4. Collaborated on the development of sales strategies that align with corporate objectives.
- 5. Motivated and trained team members to enhance sales effectiveness and achieve performance targets.
- 6. Managed loss prevention protocols, including security measures and theft investigations.
- 7. Promoted recognition initiatives and developed programs to boost team morale and engagement.

# Retail Store Manager

m Jan / 2015-Jan / 2019

Crescent Moon Design

Fortland, OR

- 1. Managed a store's performance to exceed sales and customer service targets consistently.
- 2. Developed and managed comprehensive sales plans, focusing on profit margins and expense control.
- 3. Executed company programs effectively, ensuring alignment with sales objectives.
- 4. Trained staff on customer service excellence, setting clear performance expectations.
- 5. Maintained high visual merchandising standards, ensuring an inviting shopping environment.
- 6. Utilized marketing resources to enhance customer engagement and drive store traffic.

### **EDUCATION**

#### **Bachelor of Business Administration**

m Jan / 2012-Jan / 2015

University of California

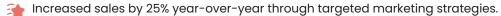
Toronto, ON

Focused on Sales Management and Marketing Strategies.

## **SKILLS**

Strategic Planning Team Leadership **Analytical Skills** Sales Strategy Development

# **ACHIEVEMENTS**



Developed and executed a training program that improved team productivity by 30%.

Achieved a 95% customer satisfaction rate through enhanced service protocols.