

# ETHAN MARTINEZ

DJ/Executive

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## PROFESSIONAL SUMMARY

Creative DJ with two years of experience crafting immersive musical experiences for diverse audiences. Adept at understanding crowd dynamics and tailoring playlists to elevate event atmospheres. Committed to providing high-energy entertainment that captivates guests and fosters unforgettable memories.

## WORK EXPERIENCE

DJ/Executive 📅 Apr / 2024-Ongoing  
Blue Sky Innovations 📍 Chicago, IL

- 1. Coordinated logistics for community events, including a celebrity dunk contest, attracting large crowds.
- 2. Innovatively integrated advertisers into shows, enhancing audience engagement and experience.
- 3. Collaborated with talent relations to ensure smooth execution and payment of contracts.
- 4. Recorded and edited audio for live broadcasts, ensuring high-quality sound delivery.
- 5. Developed and performed music sets at renowned venues, including Ultra Music Festival.
- 6. Curated genre-specific playlists for college audiences, increasing event attendance.
- 7. Ensured compliance with FCC regulations while crafting engaging music sets.

DJ 📅 Apr / 2023-Apr / 2024  
Cactus Creek Solutions 📍 Phoenix, AZ

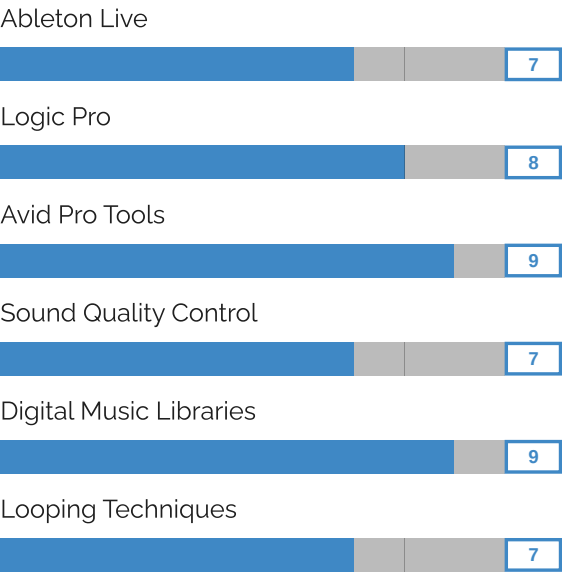
- 1. Operated a successful karaoke and DJ business, providing entertainment for various events.
- 2. Performed at numerous gatherings, showcasing versatility in music selection.
- 3. Planned and organized music arrangements tailored to the theme of each event.
- 4. Utilized social media effectively to promote services and reach potential clients.
- 5. Engaged and managed crowds, ensuring a lively atmosphere throughout events.
- 6. Demonstrated commitment by working extended hours to meet client needs.

## EDUCATION

Bachelor of Arts in Music Production 📅 Apr / 2022-Apr / 2023  
University of Arts 📍 Phoenix, AZ

Focused on music production techniques, sound design, and live performance.

## SKILLS



## INTERESTS

- 🎵 Music
- 🍳 Cooking
- 🏛️ History
- 🌟 Surfing

## STRENGTHS

- 📅 Planning
- 👍 Confidence
- ➡️ Forward-thinking
- 🛡️ Courage

## LANGUAGES



## ACHIEVEMENTS

- 🌟 Increased audience retention by 30% through tailored music selections at events.
- 🌟 Successfully organized and executed a community music festival with over 1,000 attendees.
- 🌟 Developed a unique marketing strategy that boosted social media engagement by 50%.