

eCommerce Manager - Entry Level

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Objective

eCommerce Manager with the solid skill of Ecommerce Business Development, cataloging, updating and troubleshoot & Software/Hardware. To promote the goodwill of the company for better output through disciplined, organized and progressive ways with the sincere hard work and utmost endeavors in the task entrusted.

Skills

Inventory Management, Microsoft Office, Marketing Strategy, Production Management.

Work Experience

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ABC Corporation - October 2007 - May 2008

- Strategized, implemented and managed all eCommerce initiatives to ensure maximum customer acquisition and revenue production.
- Created and maintained e-Commerce budget, strategy and marketing plans for all hotels.
- Managed and implemented paid search marketing campaigns on major search engines resulting in 7X ROI.
- Designed, executed and maintained SEO strategy to ensure top ranking on search engines and increased revenue by 8%.
- Maintained e-mail marketing database and executed campaigns using direct resulting in increased click rate and retention by 5%.
- Developed strategy to increase online presence in emerging media including social networks, mobile, etc.
- Responsible for new website launch including layouts, visual appearance, usability and content for all new properties acquired.

ECommerce Manager

GSG INC USA - 2006 - 2007

- Manage multi-million dollar revenue marketplace channels working closely with top brands.
- Work side by side and reporting to CEO and department managers.
- Assist in our Mobile app daily operations and digital campaigns.
- Creates executes and implements comprehensive eCommerce marketing and sales strategies.
- Creates performance metrics to measure success and conducts analysis to determine effectiveness, implementing change where needed based on the data.
- This is Dummy Description data, Replace with job description relevant to your current role.
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Education

Bachelors of Arts in Economics - 2000(UNIVERSITY OF CALIFORNIA RIVERSIDE - Riverside, CA)