



SOPHIA BROWN

Ecommerce Project Manager

✉ support@qwikresume.com
☎ (123) 456 7899
📍 Los Angeles
🌐 www.qwikresume.com

PROFESSIONAL SUMMARY

Ecommerce Project Manager with 5 years of expertise in driving impactful digital projects. Proficient at leading diverse teams to enhance online customer experiences and streamline project delivery. Focused on utilizing data analytics to foster sales growth and improve user engagement across eCommerce platforms.

WORK EXPERIENCE

Ecommerce Project Manager

Seaside Innovations

📅 Jan / 2021-Ongoing

📍 Santa Monica, CA

1. Managed eCommerce projects for high-profile clients, enhancing website functionality and user experience.
2. Oversaw full project lifecycle from initial requirements gathering to successful launch.
3. Conducted pre-sales activities, defining project scope, budget, and timelines.
4. Coordinated planning, execution, and resource management while maintaining client communications.
5. Delivered regular project status updates, tracking timelines and budgets effectively.
6. Planned and executed successful website go-lives with minimal disruption.
7. Analyzed web architecture to document product needs for major accounts, identifying critical gaps.

Ecommerce Project Manager

Cactus Creek Solutions

📅 Jan / 2020-Jan / 2021

📍 Phoenix, AZ

1. Defined project scope, goals, and requirements for various CMS projects, integrating platforms effectively.
2. Analyzed web architecture to document product needs for top-tier accounts, isolating gaps in service.
3. Customized onshore/offshore quote options and contracts to meet project demands.
4. Provided eCommerce leadership throughout enterprise IT implementations for substantial revenue projects.
5. Championed the transition to Agile methodologies across the organization, enhancing project efficiency.
6. Utilized tools such as MS Project and SQL for project tracking and data management.

EDUCATION

Bachelor of Science in Business Administration

University of California, Berkeley

📅 Jan / 2019 Jan / 2020

📍 Santa Monica, CA

Focused on eCommerce strategies and digital marketing.

SKILLS

Ecommerce Operations Management



Ecommerce Technology Integration



Inventory And Supply Chain Management



Customer Relationship Mgmt



Customer Journey Mapping



INTERESTS

🎧 Podcasts

🗣️ Language Learning

🎵 Dancing

🚴 Cycling

STRENGTHS

🔑 Intuition

👥 Leadership

🔄 Listening

👤 Mentorship

LANGUAGES



English



Japanese



Spanish

ACHIEVEMENTS

🌟 Successfully launched 5 eCommerce projects, increasing online sales by 30%.

🌟 Improved website conversion rates by 25% through UX enhancements.