

# **OLIVIA SMITH**

Edito

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## **PROFESSIONAL SUMMARY**

Accomplished editor with 7 years of experience in producing compelling content that captivates audiences across multiple platforms. Skilled in comprehensive proofreading, copyediting, and maintaining consistency with style guides. Passionate about enhancing content quality and reader engagement through a keen eye for detail and a collaborative mindset, aiming to elevate editorial standards in every project.

# **WORK EXPERIENCE**

## Editor

mar / 2021-Ongoing

#### Blue Sky Innovations

Thicago, IL

- 1. Orchestrated the planning and production of publications, ensuring alignment with editorial policies and style guidelines.
- 2. Crafted innovative story concepts to enhance audience engagement and drive readership.
- 3. Managed the entire publication process, overseeing layout, design, and printing while adhering to budget and deadlines.
- 4. Edited and prepared copy for publication, supervising a team to ensure accuracy in spelling, grammar, and syntax.
- 5. Monitored news-gathering operations, effectively utilizing diverse sources to enrich content quality.
- 6. Regularly met with creative teams to resolve issues and align on project goals, fostering collaboration.
- 7. Conducted thorough reviews of all published materials to ensure compliance with editorial standards.

# Editor

# Mar / 2018-Mar / 2021

#### Lakeside Apparel Co

**∓** Chicago, IL

- Edited and enhanced online content for TNP.com, focusing on alternative health topics.
- 2. Served as primary editor for key sections, ensuring clarity and engagement in all articles.
- 3. Led project management efforts for the Alternative Therapies section, coordinating with various stakeholders.
- 4. Oversaw manuscript reviews, providing detailed feedback and performing rigorous copyediting.
- 5. Managed the online content upload process, including comprehensive entries for the Natural Health Encyclopedia.
- 6. Proofread and prepared manuscripts for print, ensuring fidelity to quality standards.

#### **EDUCATION**

### Bachelor of Arts in English

mar / 2015-Mar / 2018

University of California, Berkeley

₽ Phoenix, AZ

Focused on writing, literature, and editorial processes.

## **SKILLS**



#### **INTERESTS**



#### **STRENGTHS**



# **LANGUAGES**



## **ACHIEVEMENTS**

- Increased reader engagement by 30% through strategic content revisions and targeted editing.
- Successfully managed the editorial process for over 10 major publications, ensuring timely delivery and adherence to quality standards.
- Developed and implemented a comprehensive style guide that improved editorial consistency across all platforms.