

AMELIA MOORE

Strategic Account Executive Team Leader

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Performance Metrics









ACHIEVEMENTS

Increased account retention rates by 25% through strategic relationship management and tailored solutions.

Led a cross-functional team to achieve a 30% growth in annual sales for key accounts within 18 months.

PROFESSIONAL SUMMARY

Strategic Account Executive Team Leader with a decade of expertise in driving account management success and cultivating high-impact client relationships. Proven ability to lead teams in achieving sales objectives, enhance operational efficiency, and implement data-driven strategies. Passionate about fostering a culture of excellence and delivering exceptional client satisfaction.

Pineapple Enterprises

Strategic Account Executive Team Leader

Jun / 2019-OngoingSanta Monica, CA

- 1. Oversaw the management of strategic accounts, ensuring alignment with business objectives and client satisfaction.
- 2. Developed and executed comprehensive account plans to drive sales growth and operational improvements.
- 3. Collaborated with cross-functional teams to enhance service delivery and address client needs effectively.
- 4. Analyzed market trends and client feedback to identify opportunities for growth and innovation.
- 5. Established key performance indicators to track team performance and account health.
- 6. Mentored and guided team members, fostering a high-performance culture focused on results.
- 7. Presented quarterly business reviews to senior leadership, highlighting account performance and growth strategies.

Executive Team Leader

Cactus Creek Solutions

Jun / 2015-Jun / 2019

🖡 Phoenix, AZ

- 1. Managed a diverse team of account executives, providing coaching and support to achieve individual and team goals.
- 2. Implemented best practices in account management, leading to improved client retention and satisfaction rates.
- 3. Conducted regular training sessions to enhance team skills in negotiation and relationship management.
- 4. Utilized CRM tools to track account activities and performance metrics, driving data-informed decisions.
- 5. Engaged with clients to understand their needs, ensuring solutions were tailored to maximize value.
- 6. Facilitated communication between stakeholders to streamline processes and resolve issues promptly.

EDUCATION

Bachelor of Business Administration

🛗 Jun / 2012-Jun / 2015

University of California

📮 Phoenix, AZ

Focused on strategic management and marketing principles.