



MIA TAYLOR

Farmers Market Manager

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🌐 www.qwikresume.com

SKILLS

Marketing Strategy Development



Vendor Relations



Market Coordination



Customer Service



Event Planning



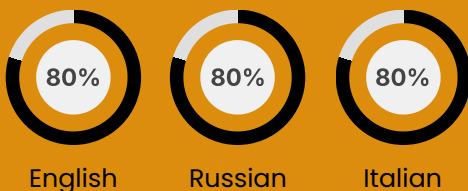
INTERESTS

- ★ Surfing
- 🥋 Martial Arts
- 🏠 Community Service
- 👤 Blogging

STRENGTHS

- ⌚ Patience
- 🏔 Perseverance
- 📅 Planning
- ⚙ Positivity

LANGUAGES



ACHIEVEMENTS

- ★ Increased market foot traffic by 30% through targeted marketing campaigns.
- ★ Established partnerships with 15 local farms, enhancing product diversity.

PROFESSIONAL SUMMARY

Results-oriented Farmers Market Manager with 7 years of expertise in optimizing market operations and enhancing vendor partnerships. Skilled in developing and executing innovative marketing strategies that significantly increase customer engagement and sales. Dedicated to fostering community relationships and promoting sustainable practices to create a thriving marketplace for all stakeholders.

WORK EXPERIENCE

Farmers Market Manager

📅 Feb / 2020–Ongoing

Blue Sky Innovations

📍 Chicago, IL

1. Oversaw daily market operations, including staffing, scheduling, and inventory management.
2. Built and maintained positive relationships with vendors to ensure product availability and quality.
3. Conducted market research to stay informed on industry trends and consumer preferences.
4. Executed branding strategies to align market activities with company standards.
5. Developed competitive pricing structures to enhance vendor profitability.
6. Coordinated promotions and events to drive market traffic and sales.
7. Managed vendor relations, including onboarding new vendors and addressing concerns.

Farmers Market Manager

📅 Feb / 2018–Feb / 2020

Summit Peak Industries

📍 Denver, CO

1. Led daily market operations, serving as the primary contact for vendors and customers.
2. Promoted community support by engaging local organizations and businesses.
3. Maintained accurate records of market activities and vendor performance.
4. Analyzed vendor and customer feedback to improve market offerings.
5. Scheduled and managed staff for market days, ensuring smooth operations.

EDUCATION

Bachelor of Science in Agriculture

📅 Feb / 2016–Feb / 2018

University of California, Davis

📍 Toronto, ON

Focused on sustainable agriculture practices and community outreach.