

# ROBERT SMITH

## Fashion Coordinator

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Highly qualified Fashion Coordinator with experience in the industry. Enjoy creative problem solving and getting exposure on multiple projects, and I would excel in the collaborative environment on which your company prides itself.

## EXPERIENCE

### Fashion Coordinator

#### ABC Corporation - JANUARY 2013 - JANUARY 2014

- Oversaw the creative direction & influence of fashion editorials for online & print.
- Point person responsible for organizing & coordinating all photo-shoot operations, keeping them timely & on budget.
- Wrote & presented cohesive & persuasive fashion campaign approaches.
- Acquired & networked with new showrooms & designers for merchandise pulls, effectively gaining 8 showrooms.
- Verified facts, dates & statistics for all fashion stories.
- Trained & worked with a team of 4 interns.
- Booked venues and negotiated prices to book events.

### Fashion Coordinator

#### Delta Corporation - 2012 - 2013

- Utilized social and organizational skills to plan and execute the fashion aspect of a fashion, talent, and Asian cultural show, consisting.
- Making specification sheets with measurements of garments  
Communicate daily with pattern makers and sewers to make sure standards are followed base.
- A Fashion Coordinator is the equivalent of a department manager.
- Was responsible for the sales, freight, and merchandising, for the shoe department, then the accessories and intimate apparel departments.
- Would direct 2 to 3 people any given day.
- leadership position).
- Devise efficient fashion design plans and foster new fashion concepts  
Properly coordinate advertising, as well as marketing activities,  
Attend runway.

## EDUCATION

- High School Diploma



## **SKILLS**

Team Work, Managing Skills, MS Office.