



MIA TAYLOR

Fashion Coordinator

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🌐 www.qwikresume.com

SKILLS

Fashion Design Software



8

Project Coordination



9

Networking Skills



7

Market Research



7

Fabric Knowledge



9

INTERESTS

★ Surfing 🥋 Martial Arts

👏 Community Service 🗣️ Blogging

STRENGTHS

⌚ Patience

🏔️ Perseverance

📅 Planning

⚙️ Positivity

LANGUAGES



English



Arabic



French

ACHIEVEMENTS

★ Increased store sales by 25% through effective visual merchandising strategies.

★ Successfully coordinated 10+ fashion events, enhancing brand exposure and customer engagement.

PROFESSIONAL SUMMARY

Fashion Coordinator with 7 years of experience excelling in trend analysis, visual merchandising, and strategic event execution. Expert in collaborating with design and marketing teams to enhance brand identity and drive sales. Adept at creating captivating customer experiences while maintaining high standards in fashion presentation and merchandising.

WORK EXPERIENCE

Fashion Coordinator

📅 Feb / 2020-Ongoing

Seaside Innovations

📍 Santa Monica, CA

1. Tracked and analyzed daily, weekly, and monthly sales data to inform strategic planning.
2. Fostered a customer-centric store environment to enhance overall shopping experience.
3. Coordinated photoshoots with design and marketing teams, ensuring alignment with brand vision.
4. Maintained high service and merchandising standards across all departments.
5. Conducted regular merchandise reviews with management to identify strengths and areas for improvement.
6. Communicated merchandising successes and opportunities effectively to the merchandise manager.
7. Executed promotional events that increased brand awareness and customer loyalty.

Fashion Coordinator

📅 Feb / 2018-Feb / 2020

Lakeside Apparel Co

📍 Chicago, IL

1. Managed merchandising for diverse concepts, focusing on high-end apparel and accessories.
2. Executed visual merchandising strategies for shop interiors and window displays, aligning with brand concepts.
3. Collaborated with merchandise buyers for efficient tracking and ordering of retail stock.
4. Oversaw store operations, including sales processing, inventory management, and customer service.
5. Developed seasonal merchandising plans to optimize store layout and product placement.

EDUCATION

Bachelor of Arts in Fashion Merchandising

📅 Feb / 2016 - Feb / 2018

Fashion Institute of Technology

📍 Phoenix, AZ

Focused on fashion marketing, merchandising strategies, and consumer behavior analysis.