

ROBERT SMITH

Feature Writer

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SUMMARY

Seeking to obtain a position in which one has the opportunity to utilize the knowledge and problem-solving skills as well as grow personally and professionally within an establishment.

CORE COMPETENCIES

Video Editing, Writing, Social Media.

PROFESSIONAL EXPERIENCE

Feature Writer

Archer County News - October 2012 – May 2020

Key Deliverables:

- Seek out and write stories.
- Perform research of organizations websites that are intended to be featured.
- Arranged, facilitated, and conducted interviews with the person (or designated representative of the chosen organization) being.
- Created, maintained, and submitted a network of contacts while working on the features and articles.
- Understood business etiquette, had solid self-esteem and timely feedback to superiors.
- Ensured any delays are escalated to the supervisor immediately and as much as in advance.
- Featured in the publication.

Feature Writer

Delta Corporation - 2009 – 2012

Key Deliverables:

- Write feature articles about the Atlanta Hawks.
- Wrote Press Releases.
- Helped to create a magazine for Publication Design class.
- Creating layouts and advertisements for the publication along with design elements.
- Contacted, coordinated, interviewed, and wrote a feature article for the magazine.
- Worked with a wide range of publicists to negotiate and arrange.
- Ensured any delays are escalated to the supervisor immediately and as much as in advance.

EDUCATION

- BBA in Business Management - August 1993(Midwestern State University)