

First Assistant Director

ROBERT SMITH

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Objective

A charismatic leader with a proven track record of delivering results in fast-paced, high-volume, multi-department stores.

Skills

Budget, Profit And Loss, Planning And Execution, Merchandising.

Work Experience

First Assistant Director

Safeway - March 2016 - May 2021

- Helped lead a team to increase sales and control cost, allowing us to exceed EBITDA or bottom-line profit targets, including beating targets by \$134,575 one quarter and \$170,663 the next quarter.
- Lead a team to improve customer service scores from 60% average to consistent 90% +average as the acting first assistant store director for another high-volume store in the district.
- Developed a number of employees to higher positions within the company, including one from a small department manager to a PIC role, then to a Second Assistant Director role.
- Successfully completed Safeways RLD, or Retail Leadership Development, program.
- Oversee a staff of 226 employees.
- Oversaw all phases of video production for "ADHD", from pre- to post-production.
- Created shot lists, booked talent and locations, and prepared the location and set for shooting.

First Assistant Director

Delta Corporation - 2011 - 2016

- Mumbai, India Created shot lists, booked talent and locations and prepared the location and set for shooting.
- Managed casting and selected shot locations.
- Coordinated with the talent relations department to facilitate execution and payment of talent contracts.
- Managed over 50 departments involving in the production process, responsible for hiring key production personnel, scheduling and managing budgets, .
- November 2012 Second Unit Second Assistant Director - No Doubt Music Video "Looking Hot" - Los Angeles, CA.
- Roxe 15- Film Short Troubleshoot and resolved variety of issues on set.
- Hired floor crew for the production.

Education

DIPLOMA in Drama Club - 2009(ENCINAL HIGH SCHOOL - Alameda, CA)