

ROBERT SMITH

Fitness Technician

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SUMMARY

Professional offering a comprehensive background in the development and execution of strategic communication plans to drive new member acquisition, retention, and reactivation. Specialize in team management and development. Looking to become part of an organization with a strong team environment focused on growth and success.

SKILLS

Basic Computer, Filing, Retail, People Skills, Team Management.

WORK EXPERIENCE

Fitness Technician

ABC Corporation - August 2009 – August 2011

- Taught clients how to modify exercises appropriately to avoid injury.
- Assisted older adults with weight training programs by setting up equipment and providing detailed instructions.
- Contributed to the operation of a clean, friendly, and well maintained health club.
- Recorded training sessions and maintained package rates for each client.
- Carefully evaluated member needs and assisted them in achieving personal fitness goals.
- Attained facility targets, including revenue goals and member retention rates.
- Counseled clients on proper nutrition and exercise habits.

Fitness Technician

Delta Corporation - 2004 – 2009

- Instruct members on the use of machines and take their monthly weights and measurements.
- Cleaning and maintenance of machines and facility.
- Welcoming and greeting clients each visit Performed new client membership enrollment including account set up, signing contracts, processing payments.
- Trained customers on fitness machines & workouts Sold memberships to the club.
- Opened and closed the facility, cleaned, and prepared the facility for next.
- Charged customers and necessary gym use fee.
- Rung up any gym equipment that was purchased.

SCHOLASTICS

- Bachelor of Science in Communications - (University of Cincinnati - Cincinnati, OH)