



MIA TAYLOR

Senior Food Demonstrator

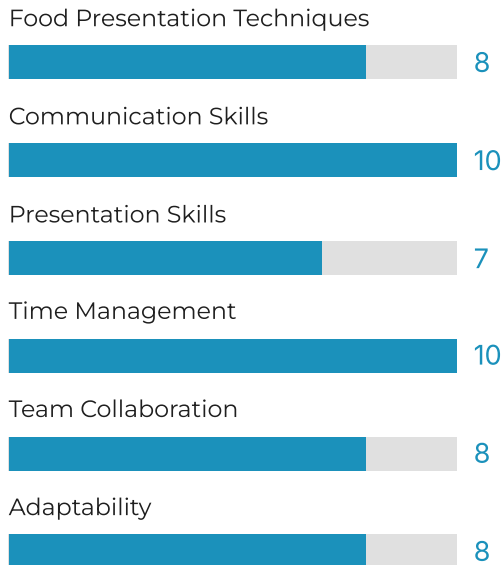
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📍 Los Angeles

🌐 www.qwikresume.com

💡 SKILLS



🎯 INTERESTS

- 🔧 DIY Projects
- ✂️ Crafting
- 🧘 Meditation
- 🏛️ History

👊 STRENGTHS

- 🌱 Humility
- 💡 Innovation
- 👁️ Insightfulness
- ✅ Integrity

🗣️ LANGUAGES



🌟 ACHIEVEMENTS

- 📈 Increased product sales by 30% through engaging demonstrations.
- 👥 Developed and implemented a training program for new demonstrators, enhancing team performance.

👤 PROFESSIONAL SUMMARY

A seasoned Senior Food Demonstrator with 10 years of experience in engaging consumers and promoting food products. Adept at creating appealing samples and delivering dynamic presentations that drive sales growth. Committed to enhancing customer interactions through expertise in product knowledge and hands-on demonstrations, ultimately fostering brand loyalty and satisfaction.

💼 WORK EXPERIENCE

Senior Food Demonstrator 📅 Apr / 2018-Ongoing
Maple Leaf Consulting 📍 Toronto, ON

- Independently managed food demonstrations, ensuring effective engagement with diverse customer groups.
- Tracked and reported key metrics related to customer interactions and product interest.
- Conducted rehearsals of food demonstrations to ensure smooth execution and impactful delivery.
- Collaborated with marketing teams to create promotional strategies that aligned with demonstration events.
- Utilized customer feedback to refine demonstration techniques and product offerings.
- Designed visually appealing sampling stations to attract customers and encourage product trials.
- Maintained a clean and organized demonstration area, adhering to health and safety standards.

Food Demonstrator 📅 Apr / 2015-Apr / 2018
Summit Peak Industries 📍 Denver, CO

- Conducted food sampling events at various retail locations to promote product awareness and drive sales.
- Set up demonstration stations, ensuring all materials were present and visually appealing.
- Engaged with customers proactively, encouraging them to sample products and share feedback.
- Assisted store managers in maintaining a clean environment during and after demonstrations.
- Developed strong interpersonal skills through regular customer interactions and product education.
- Demonstrated leadership by mentoring new staff on effective sampling techniques.

🎓 EDUCATION

Bachelor of Science in Food Science 📅 Apr / 2012-Apr / 2015
University of California, Davis 📍 Santa Monica, CA
Focused on food product development, safety, and consumer behavior.