

Freelance Copywriter I

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Objective

To utilize unique skills combination consisting of creative writing, administration, office management, training and marketing in a position where can enhance and support an organization.

Skills

Copy writing, Editing.

Work Experience

Freelance Copywriter I

ABC Corporation - 2007 – 2010

- Wrote press releases, blog posts, magazine articles, annual reports, fundraising letters, collateral, reports, the presidents letter and articles for e-letters.
- Wrote feature stories of Riley Hospital for Children patients and their families.
- Researched and wrote case studies of major clients (Navistar, ExactTarget, others) for business development.
- Researched and wrote an e-book about agile methodology and its use by the client.
- Told international stories for member magazine and e-letter to inspire similar activities.
- Wrote creative concepts that include the image and the copy.
- Concepted that gets the target markets attention.

Freelance Copywriter

Creative Copywriting By Judith Loeb Whitaker - 2006 – 2007

- Write and create copy and PR materials for healthcare, entertainment and corporate clients including SoCalGas, Huntington Hospital, Walt Disney Corporation, Warner Bros. Studios and Lifetime Entertainment.
- Supervise staff of freelance writers.
- Write and edit brochures, presentation materials, newsletters and professional correspondence for corporations, health care providers and major film studios.
- Draft appeal letters to insurance companies on behalf of hospitals.
- Conceptualize creative marketing campaigns and write copy for motion picture advertising print and audio-visual campaigns..
- This is Dummy Description data, Replace with job description relevant to your current role.

Education

Bachelor of Arts in Journalism - (IUPUI)