

ROBERT SMITH

Freelance Creative Director

E-mail: info@qwikresumc.com

Phone: (0123)-456-789

SUMMARY

Recognized as a rare hybrid creative with the ability to design, present, lead and collaborate with team members and brands, bringing experience and a customer-centric approach to generate breakthrough ideas that promote meaningful & memorable audience engagement through the various marketing channels.

SKILLS

Graphic Design, Logos, Branding, Identity, Websites,.

WORK EXPERIENCE

Freelance Creative Director

Strategic Roots, LLC - 2006 – 2006

- Experienced in illustration and graphic design.
- Designed helps convey messages using a smart mix of words and pictures.
- Provided quality, eye catching design that best represents their brand.
- Friendly approached creates a comfortable and inviting atmosphere during consultation.
- Listened to the ideas of every client and help them to articulate their purpose through strategic planning.
- Strengthened and built brand awareness drives sales, moves products, increase exposure, develops value and trust, fosters good reputation, and bridge the foundation for lasting relationships.
- Covered shots have been in Casual Living, Architectural Digest and Hearth & Home.

Freelance Creative Director

Delta Corporation - 2002 – 2006

- Conceptualizing and shooting photos for comedy albums on a project-basis - Overseeing the design of the album key art and digital booklet.
- Work with various startups to create branding and an online presence that leads to sales growth.
- Help musicians, stage performers, writers, burlesque dancers, photographers, and models create with a clear vision.
- Provide leadership, support and creativity to teams on all phases of advertising and marketing materials including creative assets for products and .
- Clients include Diamond Media Solutions, Empower, H2O Realty, Youthful Reflexion, Rock Orange Inc., Construction Marketing Inc., Cozy Research Inc., .
- Freelance conceptual, creative and design direction for Intel, Electrolux, Frigidaire Professional and new business development.
- for different companies Holcim Cement Company, Puerto Azul Kindergarten, Llaguno Laboratory, Genetica Agropecuaria.

SCHOLASTICS

- G.E.D