

Robert Smith

Freelance Creative Director

PERSONAL STATEMENT

Overseeing a team of in-house designers as well as freelance designers for each season's list from concept stage to the final book. Mentor and inspire the designers, in and out of the house. Reviewing all stages of interior and cover design, from style to dummy to proofreading to release routing on all frontlist titles.

WORK EXPERIENCE

Freelance Creative Director

ABC Corporation - 2009 - 2010

Responsibilities:

- Continued to support the team throughout.
- Passionated about creating boundary pushing creative ideas using the latest interactive technologies and software.
- Experienced leading remote teams of designers and artists.
- Experienced providing leadership across disciplines and channels.
- Experienced working with and relations with production companies, producers, photographers and directors.
- Worked with client's objectives and goals for projects and develop strategic plan.
- Collaborated on creating content and upholding client expectations.

Freelance Creative Director

Delta Corporation - 2003 - 2005

Responsibilities:

- Conceptualizing and shooting photos for comedy albums on a project-basis - Overseeing the design of the album key art and digital booklet.
- Work with various startups to create branding and an online presence that leads to sales growth.
- Help musicians, stage performers, writers, burlesque dancers, photographers, and models create with a clear vision.
- Provide leadership, support and creativity to teams on all phases of advertising and marketing materials including creative assets for products and .
- Clients include Diamond Media Solutions, Empower, H2O Realty, Youthful Reflexion, Rock Orange Inc., Construction Marketing Inc., Cozy Research Inc., .
- Freelance conceptual, creative and design direction for Intel, Electrolux, Frigidaire Professional and new business development.
- for different companies Holcim Cement Company, Puerto Azul Kindergarten, Llaguno Laboratory, Genetica Agropecuaria.

Education

MS

CONTACT DETAILS

1737 Marshville Road,
Alabama
(123)-456-7899
info@qwikresume.com
www.qwikresume.com

SKILLS

Adobe Photoshop, Adobe
InDesign, Adobe
Illustrator, Custom
WordPress Theme
Development.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company
Name)
Reference - 2 (Company
Name)