# AMELIA MOORE

## **General Manager Sales**

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#### PROFESSIONAL SUMMARY

14 years of extensive experience as a General Manager. A position requiring a proactive team leader with a strong customer focus, a commitment to quality and service objectives, and a solid track record for delivering results.

#### **WORK EXPERIENCE**

### General Manager Sales

Seaside Innovations

May/2019-Ongoing

耳 Santa Monica, CA

- 1. Perform market analysis to develop a new business plan to migrate the business to a different type of restaurant with capital investment.
- 2. Oversaw front of house personnel to maintain adequate staffing and minimize overtime.
- 3. Led and directed team members on effective methods, operations and procedures.
- 4. Carefully developed a lucrative annual food and beverage marketing plan and a strict budget to maximize profits.
- 5. Clearly and promptly communicated pertinent information to staff, such as large reservations or last-minute menu changes.
- 6. Met, greeted and encouraged feedback from customers and used feedback to implement positive changes within the restaurant.
- 7. Purchased adequate quantities of necessary restaurant items, including food, beverages, equipment, and supplies.

Assistant Manager

May/2015-May/2019

Crescent Moon Design

**₽** Portland, OR

- 1. Responsibilities I began as a part-time cashier in the garden center and worked my way up to the assistant manager position.
- 2. Was in charge at any given time of 100+ people, and had to manage my areas of the store.
- 3. Also worked at other stores that were in need, did auditing, loss prevention, and opened new stores.
- 4. Active listener, tech-savvy managed office-related tasks, including reception, purchasing, or, ar, and ap
- 5. Coordinated computer software systems for office workgroups, developed sales tracking programs and a web site

#### **EDUCATION**

#### Bachelor of Business Administration

May/2012-May/2015

**₽** Phoenix, AZ

University of Michigan

Focused on business management and sales strategies.

## **SKILLS**

Guest Service Relations

Supervisory Management

Record Keeping

Office & Clerical

## **ACHIEVEMENTS**

Increased annual sales by 20% through targeted marketing strategies and enhanced customer engagement.

Implemented a new training program that improved team productivity by 30% and reduced turnover.