

ROBERT SMITH

Graphic Design Consultant

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Motivated graphic design looking for an entry-level job. Passionate about web & UX / UI design. Experience creating website designs for made-up businesses. Collaborated with the creative team to design and produce computer-generated artwork for marketing and promotional materials.

MARCH 2015 - APRIL 2015

GRAPHIC DESIGN CONSULTANT - ABC CORPORATION

- Redesigned print newspaper, created graphic styles, created print ads for businesses, edited photos, layout, and design.
- Placed news content in a four-column layout.
- Prepared files for printer.
- Helped accomplish redesign and publishers goals.
- Created proposals that include image editing, layout, and proofreading.
- Obtained quotes and creating signage for the desalination plant that will be starting a reactivation process in the coming weeks.
- Created mock-ups (digital and physical), circulated art for approval through the inner office, and to the client.

2014 - 2015

GRAPHIC DESIGN CONSULTANT - DELTA CORPORATION

- Worked on a variety of product packaging for brands such as Sur La Table, Patio Companion, Steven Raichlen, Charcoal Companion, and Pizzacraft.
- Designed and produced product packaging working with deadlines and assets. Assured consistency of company identity, branding, and graphic styles.
- Worked through all phases of design and production.
- Created mock-ups (digital and physical), circulated art for approval through the inner office, and to the client, uploaded final artwork, and sent spec-sheets.
- Manufactures high-quality grill accessories, kitchenware, patio items, and gardening tools.
- Produced information graphics, charts, icons, and placed type according to The Focal Point case presentation style guides.
- Worked with production manager to quickly illustrate and produce assets for use in Flash presentations.

EDUCATION

Motion Graphics - (Berkeley City College - Berkeley, CA)

SKILLS

Graphic Design, Illustration, Concept Design, Presentation Design, Animation.