



# SOPHIA BROWN

Senior Graphic Design Manager

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## PROFESSIONAL SUMMARY

Dynamic Senior Graphic Design Manager with a decade of experience driving innovative design strategies and leading creative teams to deliver exceptional visual solutions. Expert in managing comprehensive design projects that enhance brand identity and elevate client satisfaction. Passionate about fostering a collaborative environment and pushing the boundaries of design excellence.

## WORK EXPERIENCE

**Senior Graphic Design Manager** 📅 Feb / 2018-Ongoing  
**Maple Leaf Consulting** 📍 Toronto, ON

1. Oversaw the execution of multiple design projects, ensuring timely delivery and adherence to quality standards.
2. Led and mentored a diverse team of designers, fostering a culture of creativity and collaboration.
3. Developed and maintained a comprehensive brand guidelines library to ensure consistency across all platforms.
4. Evaluated and approved all creative materials to align with brand objectives and market trends.
5. Coordinated and directed high-quality photoshoots to capture compelling visual assets.
6. Collaborated closely with marketing and product teams to align design strategies with business goals.
7. Communicated project updates and design strategies to senior management and stakeholders.

**Graphic Design Manager** 📅 Feb / 2015-Feb / 2018  
**Crescent Moon Design** 📍 Portland, OR

1. Designed and managed creative projects within the Art Department, ensuring alignment with brand vision.
2. Strengthened the company's visual identity through innovative design solutions and strategic thinking.
3. Collaborated with cross-functional teams to enhance marketing efforts and brand positioning.
4. Guided and trained freelance photographers on achieving the desired visual aesthetics for campaigns.

## EDUCATION

**Bachelor of Fine Arts in Graphic Design** 📅 Feb / 2012-Feb / 2015  
**Rhode Island School of Design** 📍 Santa Monica, CA

Focused on visual communication, branding, and interactive design.

## SKILLS

Adobe Creative Suite (photoshop, Illustrator, Indesign)



Cross-platform Proficiency (mac & Pc)



Wireframing



Prototyping



User Research



## INTERESTS

- 🎨 Art
- 🧘 Volunteering
- 🌲 Hiking
- 🧘 Yoga

## STRENGTHS

- 🔍 Criticality
- 📋 Detail-oriented
- 🤝 Diplomacy
- 😊 Enthusiasm

## LANGUAGES



## ACHIEVEMENTS

- ★ Increased brand visibility by 30% through strategic design initiatives.
- ★ Streamlined design processes, reducing project turnaround time by 25%.