CHARLOTTE HARRIS

Gym Director

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PROFESSIONAL SUMMARY

Dynamic Gym Director with over 7 years of experience in enhancing member engagement and driving fitness program success. Proven expertise in staff training, operational management, and community outreach, fostering a positive gym environment. Committed to promoting health and wellness while achieving organizational goals through innovative programming and exceptional leadership.

WORK EXPERIENCE

Gym Director	🛗 Apr/2020-Ongoing
Blue Sky Innovations	🖡 Chicago, IL
 Designed and implemented innovative fitness programs tailored to diverse member needs. Led staff training sessions to enhance service delivery and team performance. Monitored gym operations to ensure compliance with health and safety regulations. Managed membership sales and retention strategies to achieve growth targets. Developed partnerships with local organizations to increase community engagement. Coordinated fitness assessments and personalized training plans for members. Oversaw budgeting for gym operations, ensuring financial sustainability. 	
Gym Director	🏙 Apr / 2018-Apr / 2020
Crescent Moon Design	📱 Portland, OR
 Fostered a welcoming and motivating atmosphere for all gym members. Engaged with members to gather feedback and improve services. Organized workshops and seminars to educate members on health and fitness. Supervised daily gym activities, ensuring a safe environment. Collaborated with marketing teams to promote gym services and events. Implemented member recognition programs to enhance loyalty. 	
Bachelor of Science in Kinesiology	🋗 Apr / 2016-Apr / 2018
University of California	🖡 Santa Monica, CA
Focused on exercise science, fitness management, and health promotion.	
SKILLS	
Facility Management Sales Strategies Team Management ••••••••••••••••••••••••••••••••••••	Marketing Skills
ACHIEVEMENTS	

- A Increased gym membership by 30% through targeted marketing and community outreach initiatives.
- 🚰 Implemented new fitness programs that boosted member retention rates by 25%.
- 🚰 Trained and developed a team of 15 staff members, enhancing overall service quality.

