

AVA DAVIS Independent Associate

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PROFESSIONAL SUMMARY

Dedicated Independent Associate with 10 years of expertise in fostering client relationships and driving sales growth. Adept in developing tailored solutions that meet client needs while enhancing customer satisfaction. Proven success in building and leading teams to achieve organizational goals. Committed to delivering exceptional service and creating impactful business strategies.

WORK EXPERIENCE

Independent Associate

🛗 Jun / 2019-Ongoing E Denver, CO

WidgetWorks Inc.

- 1. Maintained professional interactions while identifying and qualifying potential leads to enhance sales opportunities.
- 2. Successfully recruited clients by promoting value-added products and services tailored to their needs.
- 3. Organized and hosted private business receptions to enhance brand presence and client engagement.
- 4. Educated clients on product updates and upcoming events to maintain informed relationships.
- 5. Trained and supervised new sales associates to ensure alignment with organizational goals.
- 6. Established and serviced new business accounts through strategic outside sales efforts.
- 7. Leveraged networking events to build sustainable business relationships and drive growth.

Independent Associate

🛗 Jun / 2015-Jun / 2019

Crescent Moon Design

₽ Portland, OR

- 1. Consulted on legal insurance and identity theft protection services, enhancing client awareness of available benefits.
- 2. Independently marketed affordable legal services to families and businesses through direct outreach.
- 3. Collaborated with a team of consultants to strategize member recruitment and enhance service delivery.
- 4. Targeted small businesses for legal shield services, expanding market reach and client base.
- 5. Focused on one-on-one recruitment efforts to grow the associate team and drive business growth.
- 6. Facilitated client transitions to new service offerings through effective communication and support.

EDUCATION

Bachelor of Business Administration

🛗 Jun / 2012-Jun / 2015

I Denver, CO

University of California

Focused on business management and marketing strategies.

SKILLS Analytical Skills **Business Development** Sales Training **Digital Marketing** Crm Software Self-motivation

INTERESTS Podcasts Language Learning

Dancing

🕉 Cycling

STRENGTHS



LANGUAGES



English

Swahili

ACHIEVEMENTS

- ✤ Increased client retention rates by 30% through personalized service and support.
- Achieved 150% of sales targets in the last fiscal year by implementing innovative sales strategies.