ETHAN MARTINEZ
Instructional Design Consultant

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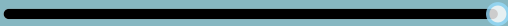🌐 www.qwikresume.com

SKILLS

Canvas LMS

Moodle Learning Management System

Articulate Storyline

Blended Learning Development

Qualitative Analysis

INTERESTS

🔨 Home Brewing   🔭 Traveling
🍴 Cooking   🎯 E-sports

STRENGTHS

→ Forward-thinking

☰ Detail-oriented   👍 Willingness

↔ Flexibility

LANGUAGES

English   German   Japanese

ACHIEVEMENTS

- Implemented a new e-learning platform, increasing course completion rates by 30%.
- Designed a comprehensive onboarding program that reduced training time by 25%.
- Collaborated with SMEs to create 10+ interactive courses, improving learner satisfaction scores by 40%.

PROFESSIONAL SUMMARY

Bringing 5 years of experience in instructional design, I excel in developing engaging e-learning and instructor-led programs. My expertise in adult learning principles and data-driven design strategies enhances learner engagement and retention. I am committed to crafting innovative training solutions that align with organizational goals and foster continuous improvement.

WORK EXPERIENCE

Instructional Design Consultant
📅 Jun / 2021-Ongoing

Maple Leaf Consulting
📍 Toronto, ON

1. Created surveys and evaluations to assess training effectiveness and learner engagement.
2. Partnered with Subject Matter Experts (SMEs) to design web-based and instructor-led training.
3. Developed learning solutions based on comprehensive needs assessments and evaluations.
4. Collaborated with SMEs to analyze business processes and strategize training delivery.
5. Designed curricula for diverse training programs including compliance, safety, and skills development.
6. Evaluated learner needs to determine the most effective technology solutions.
7. Utilized data analytics to refine instructional strategies and enhance program effectiveness.

Instructional Design Consultant
📅 Jun / 2020-Jun / 2021

Crescent Moon Design
📍 Portland, OR

1. Developed online courses for new degree programs using HTML and various authoring tools.
2. Consulted on eLearning and classroom materials for clients in various industries.
3. Maintained communication with faculty regarding project status and deliverables.
4. Collaborated with faculty and SMEs for effective course development and implementation.
5. Managed course uploads into learning management systems including Blackboard.
6. Created project timelines and status reports using MS Office tools.

EDUCATION

Master of Education in Instructional Design
📅 Jun / 2019 - Jun / 2020

University of Southern California
📍 Denver, CO

Focused on instructional design methodologies and educational technology.