

ROBERT SMITH

Interactive Art Director

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

Looking for a place where one can genuinely invest and contribute to the well-being and success of the product(s), business, as well as the team, collaborate with. Love to create, fix, and improve digital experiences in an agile environment that encourages forward-thinking and pragmatic design solutions to complex business problems.

CORE COMPETENCIES

Adobe Creative Cloud, Microsoft Office, UI/UX, Basic.

PROFESSIONAL EXPERIENCE

Interactive Art Director

BarkleyREI - June 2015 – May 2018

Key Deliverables:

- Collaborates with the UX Team, Content Strategists, Developers & QA to achieve project goals and create meaningful digital experiences for a variety of clients.
- Oversaw all aspects of the creative process, while providing creative direction to Freelance Designers, Photographers, and Copywriters.
- Creates high-fidelity prototypes based on wireframes for usability testing with the UX team.
- Keen understanding of User Experience.
- Provides a combination of creative solutions and innovative digital thinking for all projects.
- Key participant in client presentations and new business pitches.
- Knowledgeable of the latest design and technology trends.

Interactive Art Director

Delta Corporation - 2013 – 2015

Key Deliverables:

- Design & Flash development for established advertising agency.
- Launched new division, Williams Whittle Digital.
- Banner campaigns, email, presentations for new business, web design.
- UX/UI lead for their SaaS email marketing platform, Publicaster version 7 - Lead interactive marketing efforts and brand advancement - My version of .
- Intermittent Brian was regularly called in as an Interactive Art Director on several projects including the Sierra Mists Super Bowl rollout and Bank .
- Brian managed a team that designed and implemented two major quarterly updates of the company's ecommerce website.
- DHTML, XHTML, Arthritis Foundation CSS, PHP, MySQL, Smarty, Adobe Creative Suite, Atlanta, GA JavaScript, Kintera.

EDUCATION

2259 Oak Street, Old Forge, New York, 13420

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- Class in HTML/CSS, 4.0 GPA - 2015(Community College of Allegheny County - Pittsburgh, PA)