

Interactive Art Director

ROBERT SMITH

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Objective

Professional providing thought leadership with the ability to advance an organization's programmatic strategic outreach by building relationships with important stakeholders, community leaders, and members, and local business owners.

Skills

UX Design, Frontend Development.

Work Experience

Interactive Art Director

ABC Corporation - June 2007 – March 2008

- Created websites using HTML, CSS, and Flash animation.
- Developed strong concepts in both traditional and digital media by collaborating.
- Created designs for homepages and emails from start to finish, including concepting and ordering photography.
- Designed interactive experiences for brand launches for both desktop and mobile.
- Prepped images for the web, including light retouching and file optimization.
- Created wireframes and plans UX for interactive pieces.
- Digital Advertising Concepts, Flash Design, Animation & Development for Victorias Secret.

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Delta Corporation - 2003 – 2007

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Education

Diploma - 1999(Missouri Western State College)