

ROBERT SMITH

Interactive Art Director

info@qwikresume.com | <https://Qwikresume.com>

Seeking a full-time position utilizing extensive experience in equipment operation and maintenance in order to ensure work performance is aligned with the company's mission and to increase overall performance goals.

JUNE 2007 - MARCH 2008

INTERACTIVE ART DIRECTOR - ABC CORPORATION

- Design & Flash development for an established advertising agency.
- Launched the new division, Williams Whittle Digital.
- Banner campaigns, email, presentations for new business, web design.
- UX/UI lead for their SaaS email marketing platform, Publicaster version 7.
- Lead interactive marketing efforts and brand advancement.
- Intermittent Brian was regularly called in as an Interactive Art Director on several projects.
- Managed a team that designed and implemented two major quarterly updates of the companys e-commerce website.

2003 - 2007

INTERACTIVE ART DIRECTOR - DELTA CORPORATION

- Design & Flash development for an established advertising agency.
- Launched the new division, Williams Whittle Digital.
- Banner campaigns, email, presentations for new business, web design.
- UX/UI lead for their SaaS email marketing platform, Publicaster version 7.
- Lead interactive marketing efforts and brand advancement.
- Intermittent Brian was regularly called in as an Interactive Art Director on several projects.
- Managed a team that designed and implemented two major quarterly updates of the companys e-commerce website.

EDUCATION

Diploma - 1999(Missouri Western State College)

SKILLS

Arthritis Foundation CSS, PHP, MySQL, Smarty, Adobe Creative Suite, GA JavaScript, Kintera.

