ROBERT SMITH

Interactive Art Director

Phone: (0123)-456-789 I Email: info@qwikresume.com I Website: Qwikresume.com

SUMMARY

Dedicated professional with over 7 years of experience. Organized travel plans and schedules of 5 senior executives whilst doing general office admin duties.

CORE COMPETENCIES

MySQL, Smarty, Adobe Creative Suite, GA JavaScript.

PROFESSIONAL EXPERIENCE

Interactive Art Director
ABC Corporation - June 2007 – March 2008

Key Deliverables:
- Produced cutting-edge, web-based marketing solutions such as online advertising campaigns, corporate websites, and multi-media presentations for locals.
- Delivered an instinctual understanding of the technical aspects of web design focused on outbound email campaigns and CRM solutions previously.
- Use direct response Email campaigns for a major financial institution to promote their Savings and Funds properties (i.e.Email Sweepstakes and Viral Email Campaigns).
- Help new online marketing division of the bank bridge from traditional marketing techniques.
- Designed and develop Flash-based websites for a variety of clients.
- Designed and develop Advanced Flash-based animations.
- Managed a team that designed and implemented two major quarterly updates of the companys e-commerce website.

Interactive Art Director
Delta Corporation - 2003 – 2007

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- Designed and develop Flash-based websites for a variety of clients.
- Designed and develop Advanced Flash-based animations.
- Designed Flash video-based.

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EDUCATION

Class in HTML/CSS, 4.0 GPA - 2015(Community College of Allegheny County - Pittsburgh, PA)