

Robert Smith

Interactive Art Director

CONTACT DETAILS

1737 Marshville Road,
Alabama
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www.qwikresume.com

PERSONAL STATEMENT

A high-energy, enthusiastic and dependable individual who excels in challenging and competitive environments. A positive and confident personality blended with a strong work ethic.

WORK EXPERIENCE

Interactive Art Director

ABC Corporation - June 2007 - March 2008

Responsibilities:

- Senior-most art director with a focus on web design & development for e-commerce websites serving womens jewelry & fashion industries.
- Created direct marketing/demand generation digital brand experiences for various consumer-focused clients.
- Art direction for B2B and B2C interactive marketing materials for human and animal health clients.
- Led and executed key Weightwatchers.com, website design projects, such as Global Meeting Finder, SubscriberOs home page.
- Designed Weight Watchers award-winning winter campaign video hub page (2008 Flashforward 1st Prize in Flash and video category).
- Supervised and mentored senior and junior designers, ensuring their integration into projects.
- Created the new templates and oversaw all Weight Watchers foreign direct mail design and integration.

Interactive Art Director

Delta Corporation - 2003 - 2007

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SKILLS

Photoshop, Illustrator,
Indesign, AfterEffects,
Acrobat, Microsoft Office.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)

Education

Class in HTML/CSS, 4.0 GPA - 2015(Community College of Allegheny County - Pittsburgh, PA)