

Robert Smith

Phone (123) 456 78 99

Email: info@qwikresume.com

Website : www.qwikresume.com

LinkedIn: [linkedin.com/qwikresume](https://www.linkedin.com/qwikresume)

Address: 1737 Marshville Road, Alabama

Interactive Art Director

SUMMARY

Detail-oriented professional with 5 years of experience and a zest for solving complex problems. Seeking to use proven project management and design skills to improve quality, cost, and time metrics.

SKILLS

PHP, MySQL, Smarty, Adobe Creative Suite.

WORK EXPERIENCE

Interactive Art Director

ABC Corporation - June 2007 - March 2008

- Production, resizing, and image optimization.
- Manage and direct a small staff of designers and site builders.
- Prepped images for the web, including light retouching and file optimization.
- Created wireframes and plans UX for interactive pieces.
- Managed digital and print design, product development, and creativity for marketing and editorial initiatives for the mens group.
- Served as design lead in most projects and worked closely with project managers and creative team from conceptualization to development.
- Delivered an instinctual understanding of the technical aspects of web design focused on outbound email campaigns and CRM solutions previously.

Interactive Art Director

Delta Corporation - 2003 - 2007

- Production, resizing, and image optimization.
- Manage and direct a small staff of designers and site builders.
- Prepped images for the web, including light retouching and file optimization.
- Created wireframes and plans UX for interactive pieces.
- Managed digital and print design, product development, and creativity for marketing and editorial initiatives for the mens group.
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- Delivered an instinctual understanding of the technical aspects of web design focused on outbound email campaigns and CRM solutions previously.

EDUCATION

Diploma - 1999(Missouri Western State College)