



# MIA TAYLOR

Interactive Designer

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## PROFESSIONAL SUMMARY

Creative Interactive Designer with two years of experience in developing engaging digital interfaces that enhance user interaction. Skilled in applying UX/UI principles to create intuitive designs that meet client needs. Driven by data analytics to refine design strategies and improve user satisfaction. Looking to contribute innovative solutions in collaborative environments.

## WORK EXPERIENCE

Interactive Designer  
Pineapple Enterprises  
Apr / 2024-Ongoing  
Santa Monica, CA

- Owned and operated a web design business, creating interactive websites for local businesses to enhance their online presence.
- Educated small business owners on the transition from traditional to digital marketing strategies.
- Conducted client meetings to assess needs and deliver tailored website solutions.
- Designed corporate websites, portals, and applications with a focus on user experience.
- Created and developed new web interfaces and graphics to improve visual appeal.
- Built test websites for sales demonstrations and client presentations.
- Ensured quality assurance for completed websites, validating web forms and links for functionality.

Interactive Designer  
Summit Peak Industries  
Apr / 2023-Apr / 2024  
Denver, CO

- Served as an in-house designer focusing on e-commerce, email marketing, and digital video projects.
- Collaborated with the Creative Director and marketing team to enhance brand visibility.
- Analyzed customer engagement metrics to refine digital project outcomes.
- Improved SEO and user interaction across various platforms through HTML optimization.
- Revamped email layouts to enhance visual hierarchy, resulting in a 40% increase in website traffic.
- Utilized After Effects for graphic production and managed multimedia displays.

## EDUCATION

Bachelor of Arts in Interactive Design  
University of Creative Arts  
Apr / 2022-Apr / 2023  
Denver, CO

Focused on user experience design and interactive media.

## SKILLS

Project Management

Mobile Design

Web Design

Adobe Creative Suite

Invision

Attention To Detail

## INTERESTS

- Scuba Diving E-sports  
Reading Fiction Puzzle Solving

## STRENGTHS

- Stewardship Teamwork  
Tenacity Vision

## LANGUAGES



## ACHIEVEMENTS

- Increased client satisfaction scores by 30% through user-centered design practices.  
Redesigned a corporate website that improved user engagement by 45%.