



# MASON WILSON

## Investor Relations

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### PROFESSIONAL SUMMARY

Dynamic Investor Relations professional with 5 years of experience in managing investor communications, developing strategic presentations, and enhancing shareholder engagement to drive company growth and investor confidence.

### WORK EXPERIENCE

#### Investor Relations

Maple Leaf Consulting

📅 Dec / 2020-Ongoing

📍 Toronto, ON

1. Reviewed and analyzed investor feedback to enhance communication strategies and presentations.
2. Developed and maintained investor relations materials, including presentations and reports.
3. Coordinated quarterly earnings calls and investor meetings, ensuring clear messaging.
4. Managed relationships with analysts and institutional investors to foster engagement.
5. Conducted market research to inform strategic decisions and investor communications.
6. Collaborated with finance and marketing teams to align messaging and branding.
7. Monitored industry trends and competitor activities to provide insights to management.

#### Investor Relations

Cactus Creek Solutions

📅 Dec / 2019-Dec / 2020

📍 Phoenix, AZ

1. Performed financial analysis and projections to support investor decision-making.
2. Created detailed reports on company performance and market positioning for investors.
3. Facilitated communication with potential investors to drive interest and investment.
4. Assisted in the development of financial models to evaluate M&A opportunities.
5. Managed the preparation of press releases and investor updates to ensure transparency.

### EDUCATION

#### Bachelor of Business Administration

University of California

📅 Dec / 2018-Dec / 2019

📍 Denver, CO

Focused on finance and investor relations, gaining insights into market dynamics and corporate finance.

### SKILLS

Financial Modeling



Market Analysis



Investor Communication



Financial Reporting



Data Analysis



### INTERESTS

🎨 Art

🤝 Volunteering

🌲 Hiking

🧘 Yoga

### STRENGTHS

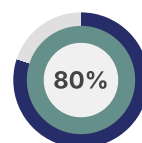
🔍 Criticality

☰ Detail-oriented

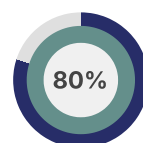
🗨️ Diplomacy

😊 Enthusiasm

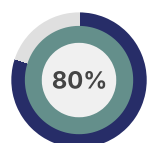
### LANGUAGES



English



Arabic



Portuguese

### ACHIEVEMENTS

- ★ Increased investor engagement by 40% through targeted communication strategies.
- ★ Successfully led quarterly earnings calls, resulting in a 25% increase in analyst coverage.